



# TOKEN 2049 SINGAPORE

18 - 19 SEPTEMBER 2024 • MARINA BAY SANDS

2024 EVENT REPORT



01 THE WORLD'S LARGEST CRYPTO EVENT

02 ATTENDEE PROFILE

03 ON THE GLOBAL STAGE

04 A FESTIVAL OF EXPERIENCES

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### Focus on Novel Mechanisms

- What are emerging ideas "uniquely" possible with blockchains?
- Actually-Open Actually-Public models (eg Bitensor)
- Training AIs with idle compute (eg Grass)
- The abstraction of crypto-finance with chatbots (eg Spectra)
- AI Co-processor infrastructure (eg Ritual)
- Blockchains designed specifically for AI provenance (eg Sahara)



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# THE WORLD'S LARGEST CRYPTO EVENT

With 20,000 attendees, 400+ exhibitors, and 800+ side events, TOKEN2049 Singapore (18-19 September 2024) was more than just an event—it marked a historic milestone for the global crypto industry.





## TOKEN2049 SINGAPORE: KEY HIGHLIGHTS

TOKEN2049 Singapore welcomed 20,000 attendees, with over 80% international participation. TOKEN2049 extended far beyond the main event, with 800+ side events drawing tens of thousands more participants across Singapore, driving the city-state's emergence as a leading global financial hub.

The event's speaker lineup spanned the entire crypto industry, featuring, among others, Ethereum Co-Founder Vitalik Buterin, whistleblower Edward Snowden, Solana Co-Founder Anatoly Yakovenko, and entrepreneur Balaji Srinivasan.

The event's diverse appeal extended beyond crypto, showcasing personalities such as four-time Formula 1 World Champion Max Verstappen from Oracle Red Bull Racing, McLaren's Lando Norris, Grammy-nominated artist Iggy Azalea, and longevity pioneer Bryan Johnson—bridging the worlds of finance, sports, and pop culture.



# TOKEN 2024 SINGAPORE



ATTENDEES

20,000

COMPANIES

8,300

SPEAKERS

250

EXHIBITORS

400



# THE EYES OF THE WORLD WERE ON TOKEN2049

Bloomberg



THE ECONOMIC TIMES



THE STRAITS TIMES



118M+

UNIQUE VIEWERS

1,800+

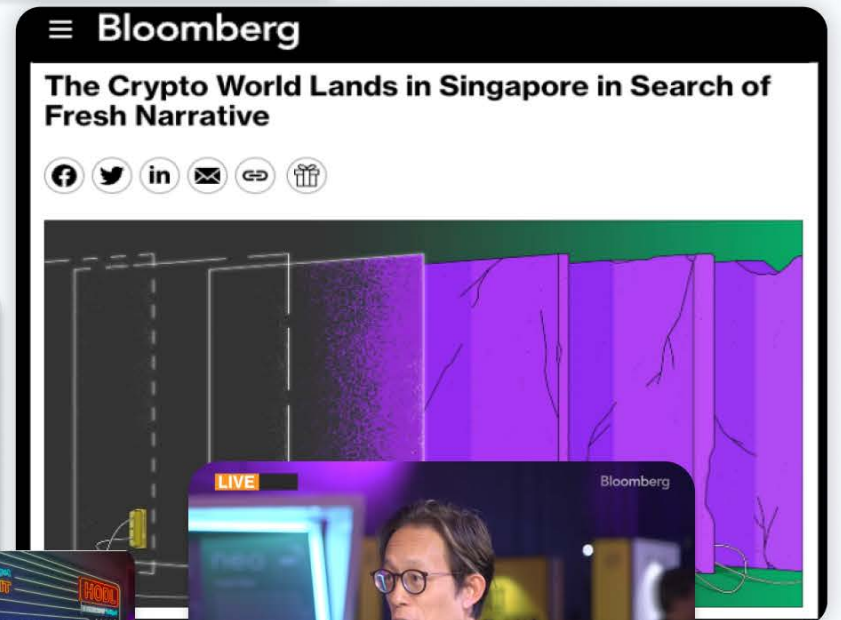
STORIES

TECH IN ASIA  
Singapore dazzles as regional crypto hub with Token2049



BENZINGA

Top 7 Takeaways From Milken, TOKEN2049, And F1 Singapore: Why Experts Say 'Diversify Into Asia'



Forbes  
10 Mind-Blowing Things I Learned At Token 2049 Week About Web3 And AI





# TOKEN2049 DOMINATED SHARE OF VOICE ON X.COM

#TOKEN2049 was the #1 trend on X.com  
from 16-22 September in Singapore

38M+

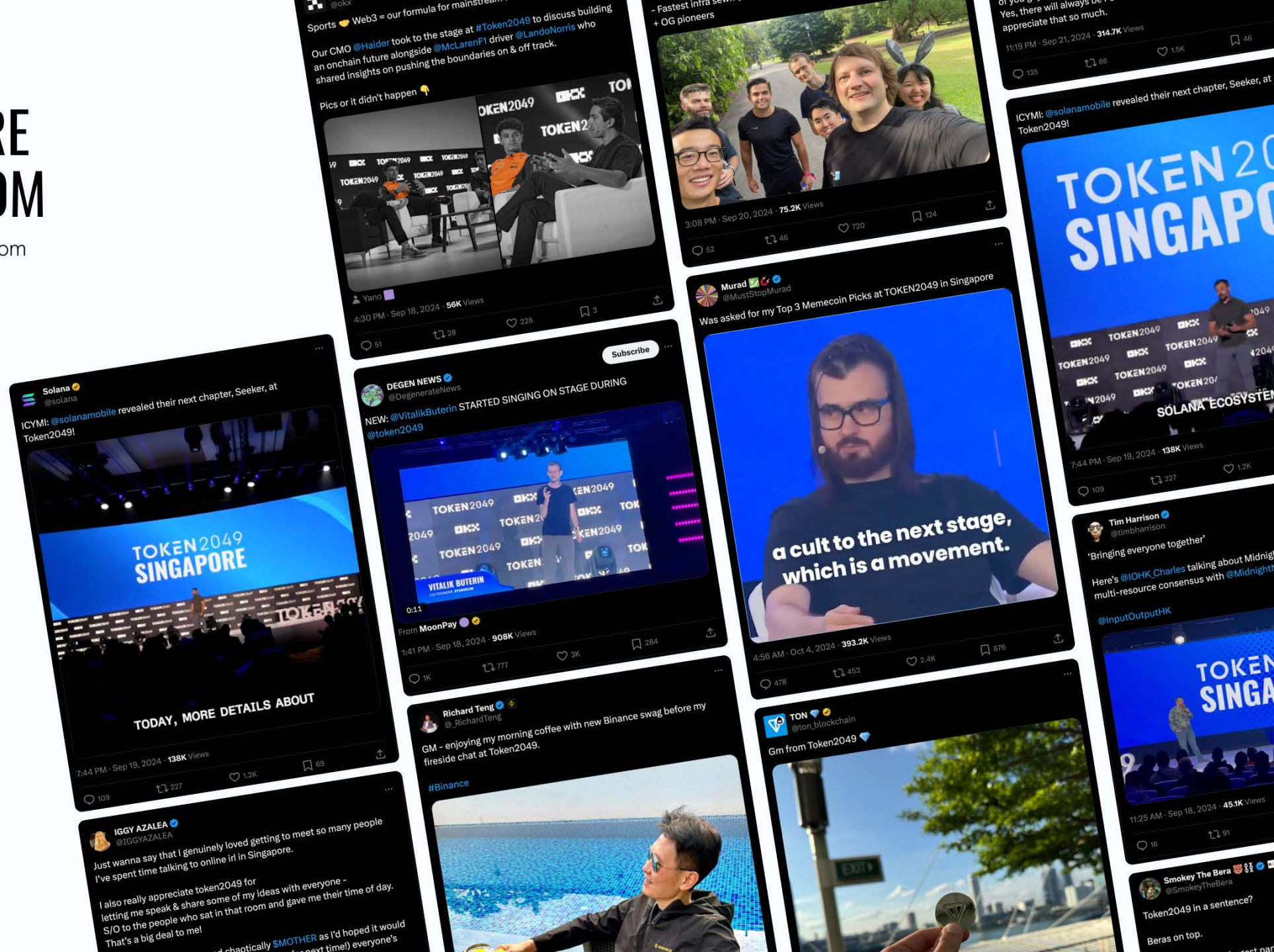
IMPRESSIONS

10M+

VIDEO VIEWS

1M+

CONVERSATIONS





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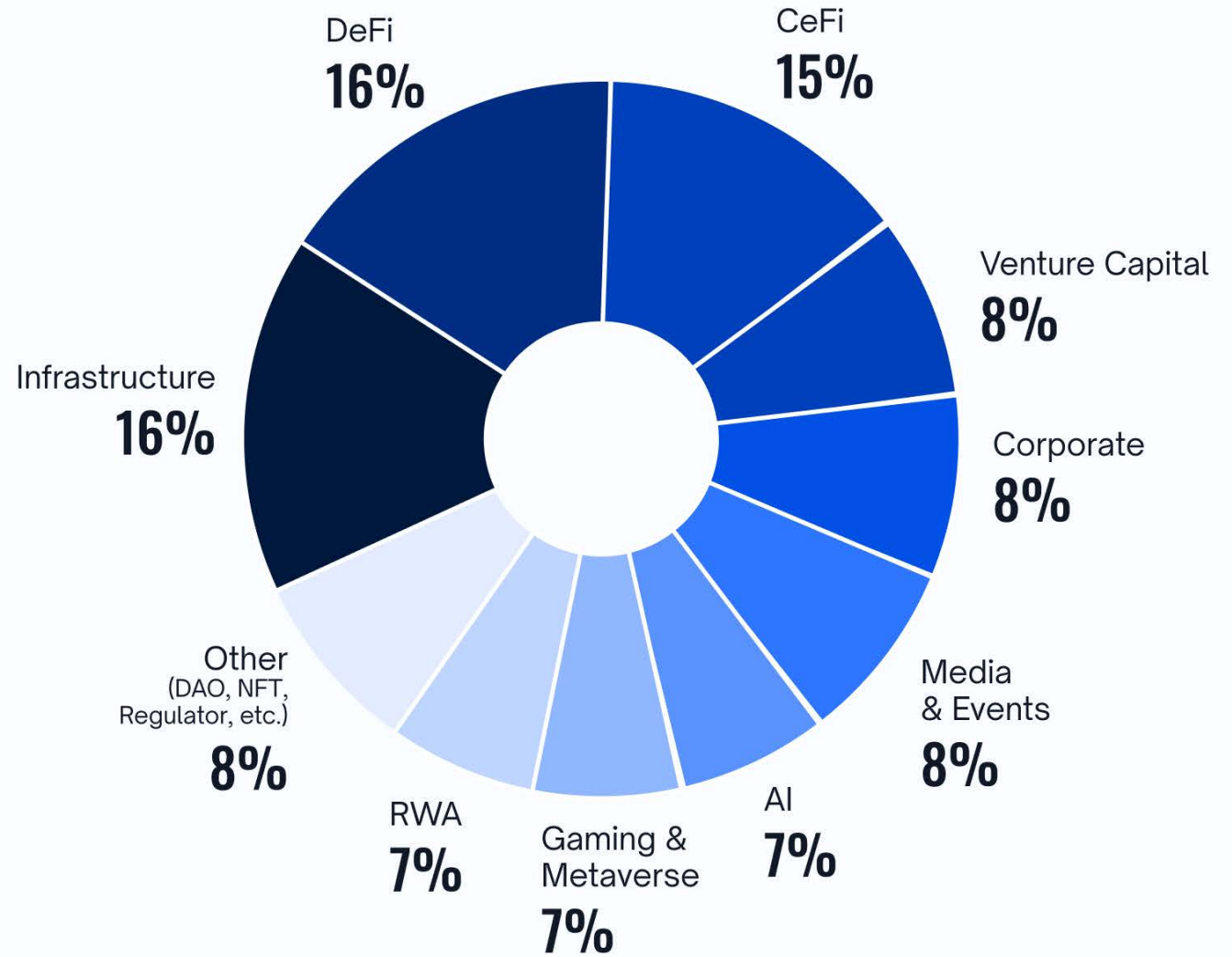
06 EVENT PARTNERS





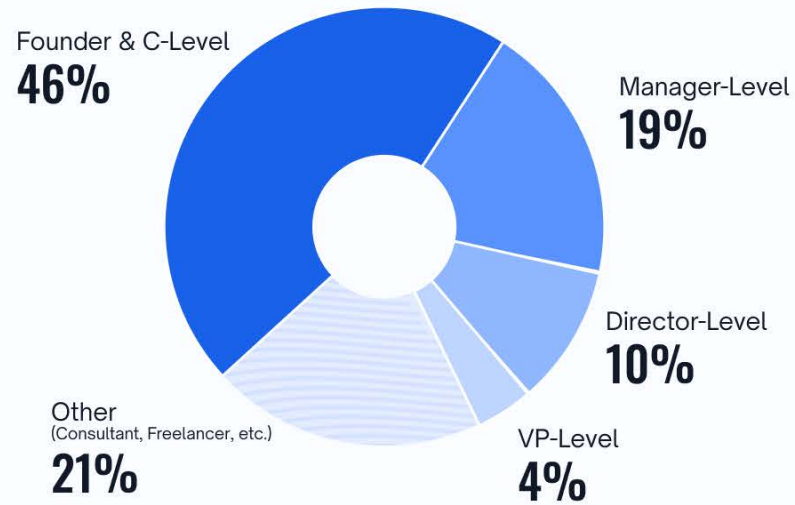
INDUSTRIES

# A DIVERSE ATTENDEE BASE

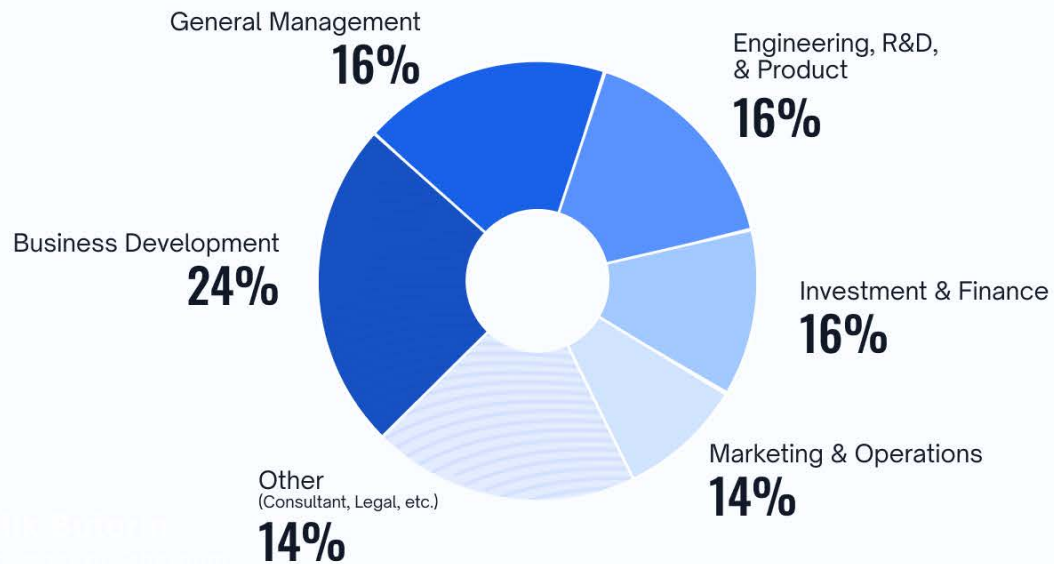




## POSITIONS



## JOB FUNCTIONS



## POSITIONS & JOB FUNCTIONS

# 60% OF ATTENDEES HELD DIRECTOR-LEVEL POSITIONS AND HIGHER

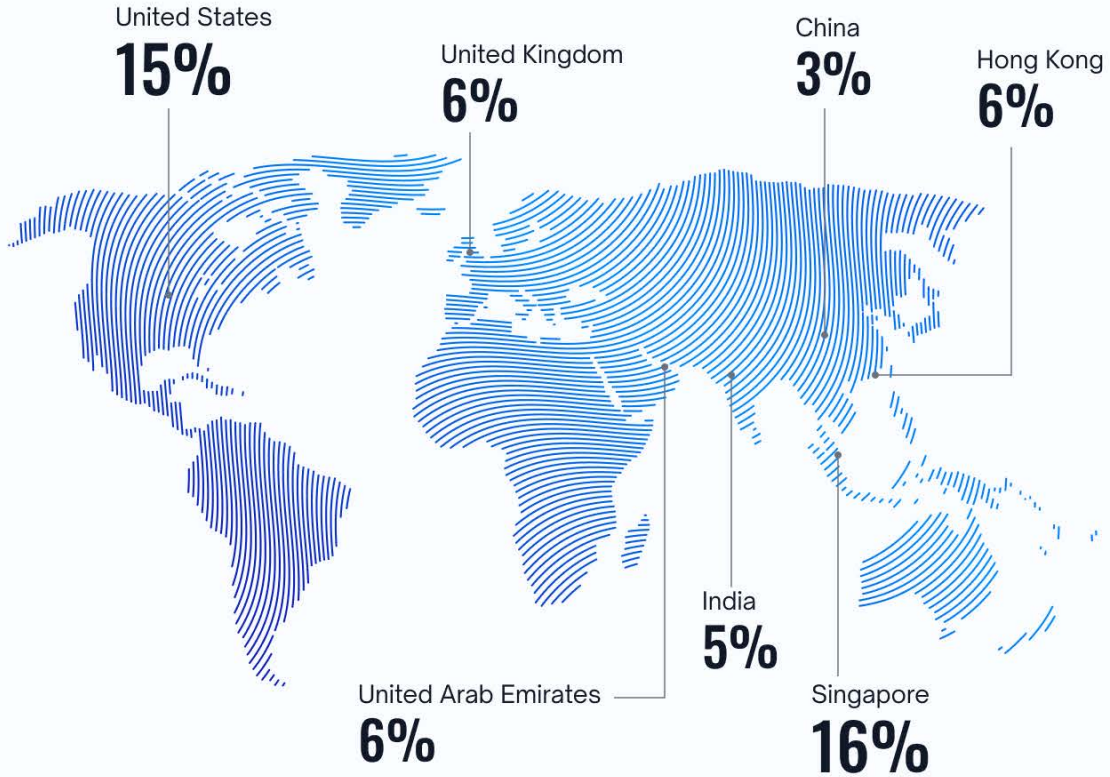


**Vitalik Buterin**  
Co-Founder, Ethereum

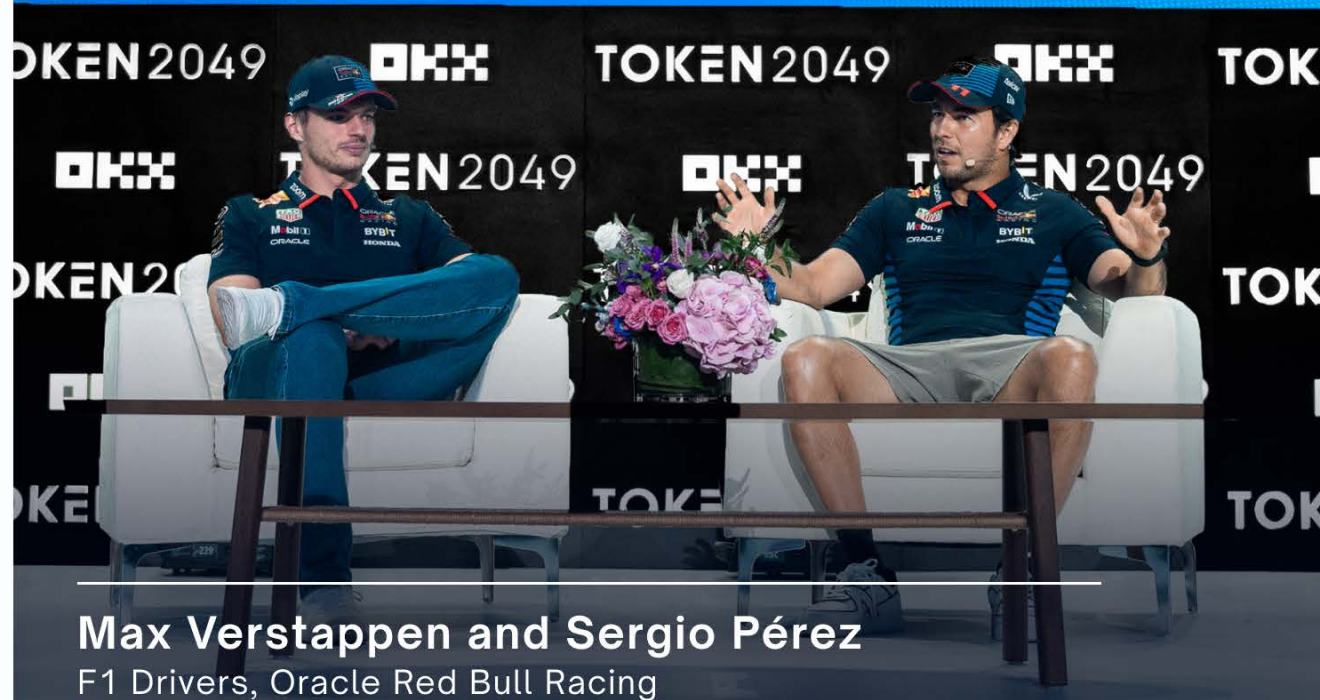


COUNTRIES

A TRULY GLOBAL EVENT  
WITH 160+ COUNTRIES REPRESENTED  
AND 84% INTERNATIONAL PARTICIPANTS



# TOKEN 2049 SINGAPORE



Max Verstappen and Sergio Pérez  
F1 Drivers, Oracle Red Bull Racing



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The Chopping Block Podcast



Haseeb Qureshi  
Managing Partner  
Dragonfly



Tom Schenck  
General Partner  
Dragonfly



Tarun Chitra  
Founder and CEO  
Skumbit



Mo Shaikh  
Co-Founder and CEO  
Aptos Labs



Arthur Hayes  
CEO  
Mastodon

# TOKEN2049 SINGAPORE



Haseeb Qureshi  
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**Haider Rafique**  
CMO, OKX

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**Lando Norris**  
F1 Driver, McLaren Racing

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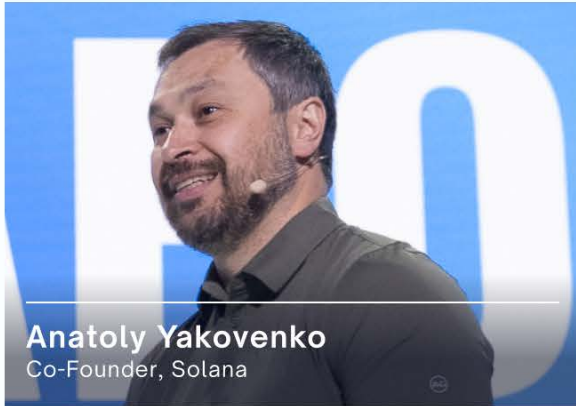
**Jason Yanowitz**  
Co-Founder, Blockworks

# WHERE CRYPTO MEETS GLOBAL CULTURE





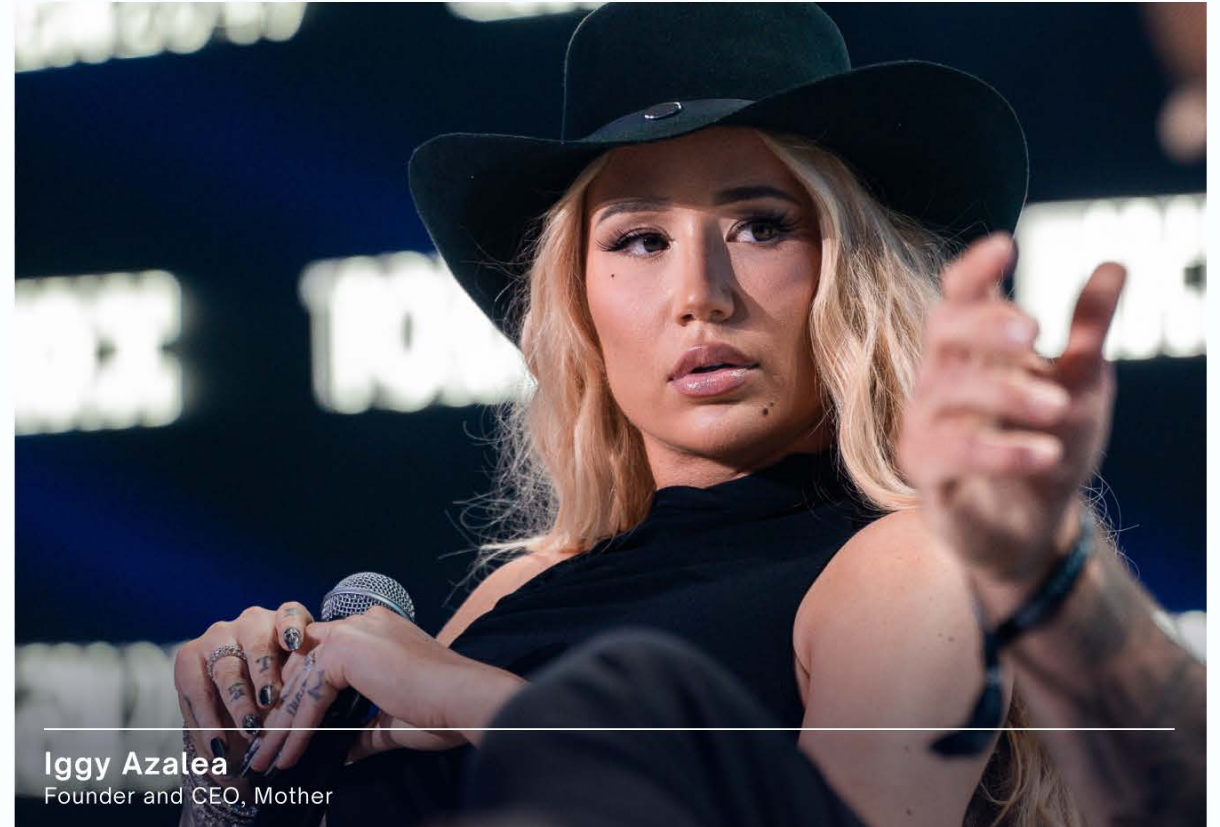
**Haseeb Qureshi**  
Managing Partner, Dragonfly



**Anatoly Yakovenko**  
Co-Founder, Solana



**Bryan Johnson**  
Founder, Blueprint



**Iggy Azalea**  
Founder and CEO, Mother

**“THIS IS THE MARQUEE EVENT... AND YOU CAN SEE IT. EVERYBODY WHO MATTERS IS HERE.”**

**Haseeb Qureshi**  
Managing Partner, Dragonfly

**4 STAGES**

**250 SPEAKERS**

**158 TOPICS COVERED**



# UNVEILING THE NEXT GENERATION: THE INAUGURAL TOKEN2049 NEXUS STARTUP COMPETITION

With hundreds of international startups applying, the candidate pool for the inaugural TOKEN2049 NEXUS Startup Competition was exceptionally competitive. The top 10 startups were selected to pitch on the global stage over two days at TOKEN2049 Singapore, held on 18-19 September.

The 10 finalists – selected from over 500 applicants – showcased their innovations to the judges: Jose Maria Macedo, (Founding Partner, Delphi), Roshun Patel (Partner, HackVC), and Logan Jastremski (Managing Partner, Frictionless Capital), with Battlebound wowing the panel and crowd with their immersive fully on-chain role-playing game.



## CONGRATULATIONS TO BATTLEBOUND: TOKEN2049 NEXUS 2024 WINNER





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# A SPACE TO UNLOCK YOUR MOST CREATIVE AND PRODUCTIVE SELF

TOKEN2049 Singapore delivered a uniquely immersive conference experience, combining networking and learning with non-stop activities and enhanced nutrition. New activations offered fresh ways to connect, fostering a healthier, more engaging, and sustainable event—our most experiential edition yet.



## INDOOR CLIMBING WALL

Battle-tested by world-leading climbers, the three-sided indoor climbing wall towered 7 metres above the exhibition area. The monolith provided a unique challenge, and a new perspective from the centre of the expo floor.



## COLD PLUNGE

We partnered with Hydragun to create the first TOKEN2049 Recovery Zone, with cold plunges and sauna mats. An unparalleled experience backdropped by the tropical Singapore skyline.



## FULL-SIZED PADEL COURT

Our full-sized padel court added a new dimension of competition and served as an icebreaker in the midst of networking sessions.



## 2049 CHALLENGE

We brought the success of the 2049 Challenge—launched earlier this year in Dubai—to the TOKEN2049 balcony, where attendees could compete in pull-ups and a hanging challenge from an outdoor pull-up bar.





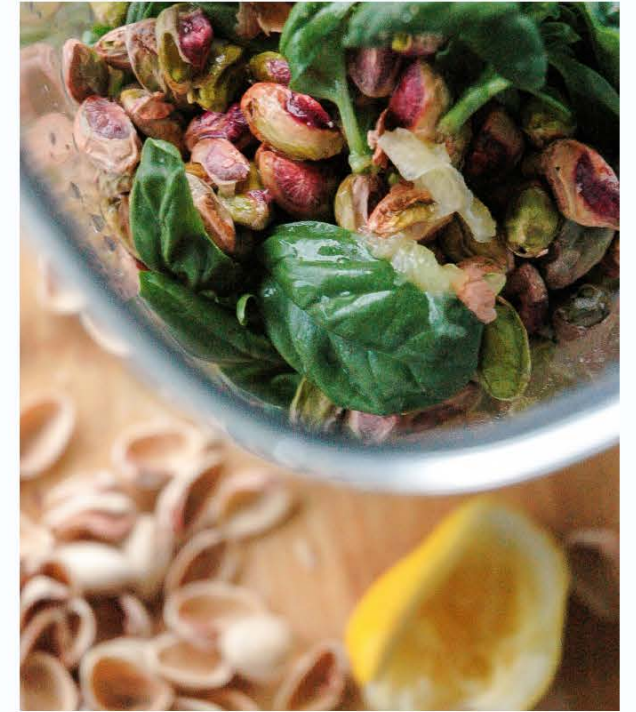
### THE OASIS

We debuted The Oasis, a calming sanctuary for attendees to retreat, recenter and recharge. Sound healing ceremonies were facilitated by Gong Master Noelia Madiedo from Namo Sanctuary, making for a unique multi-sensory experience, rebalancing attendees for a more grounded journey at the event.



### BALANCED AND DIVERSE GASTRONOMY

We elevated the gastronomic experience at TOKEN2049 with a wide range of balanced meal options available throughout the venue, from morning until close. Our menu was designed to keep attendees energized with low-calorie, high-protein choices, along with micronutrient-rich superfoods.



### PROTEIN SHAKE BAR

We're changing the way the TOKEN2049 Community fuels up at events. We partnered with Singapore's renowned Soul Smoothie Bar to create all-natural, freshly-blended high protein smoothies for our attendees.





# LAUNCHING THE OFFICIAL TOKEN2049 MERCH STORE

Closing the loop on the diverse experiences at TOKEN2049, the Singapore edition marked the debut of the Official TOKEN2049 Merch Store.

We partnered with Moongate to distribute scanning beacons throughout the venue, allowing attendees to earn Llamapoints—either through wayfinding or by completing various experiences.

Attendees could redeem their Llamapoints for merchandise at the Merch Store, and we're already planning an even more engaging gamification experience for TOKEN2049 Dubai in 2025.





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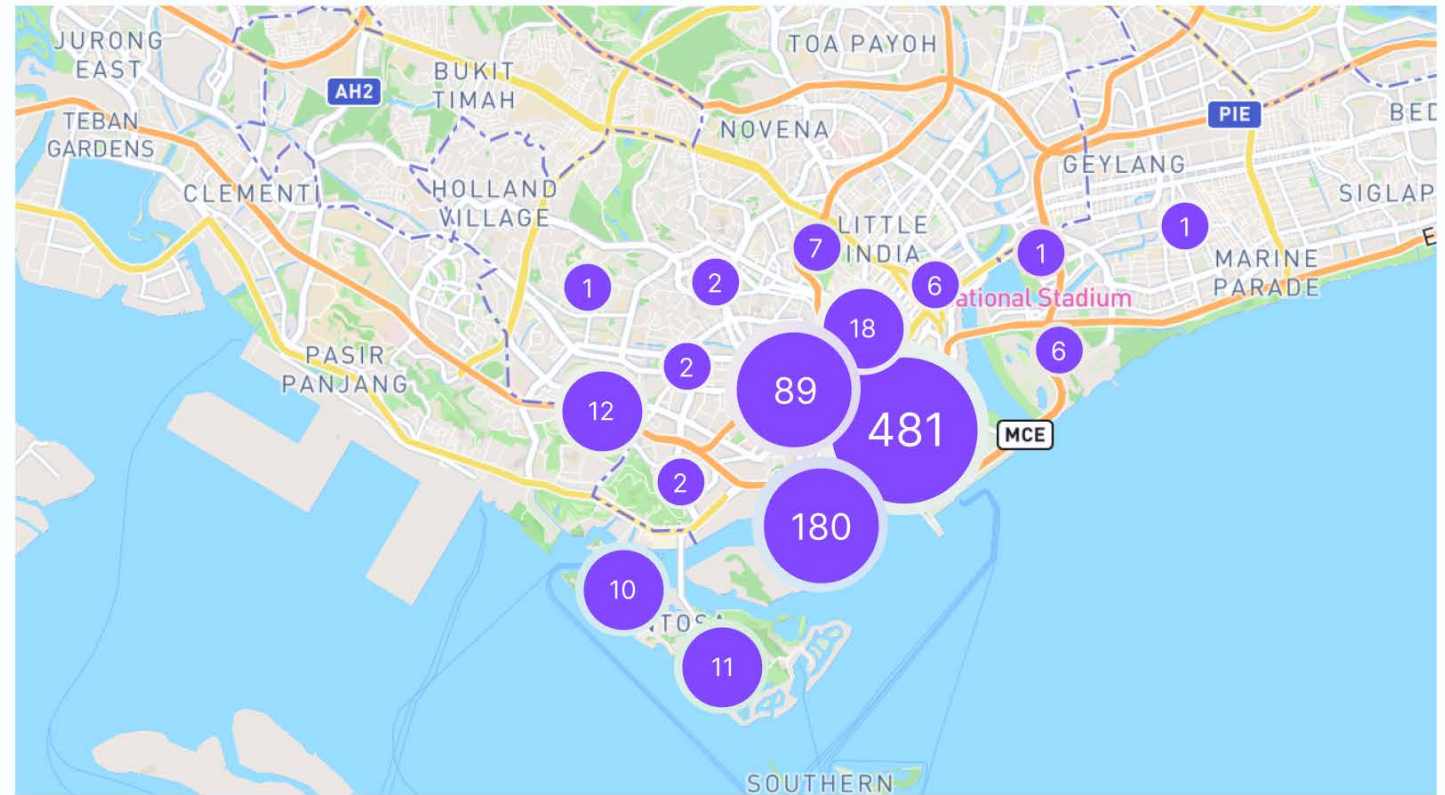
TOKEN2049  
**SINGAPORE**  
10-19 SEPTEMBER 2024 • MARRINA BAY SANDS



City Tours



# MAKING WAVES ACROSS SINGAPORE



Hosting over 800 side events, TOKEN2049 gathered the global crypto community to demonstrate what's possible – and what to expect over the next years in this vibrant, dynamic industry.

Side events took place across the whole of Singapore, with attendees travelling to hot spots via numerous transportation options. These included free rides on the TOKEN2049 double decker bus, as well as via the ride hailing apps TADA by MVL and DRIFE.io.

## 800+ SIDE EVENTS ACROSS SINGAPORE



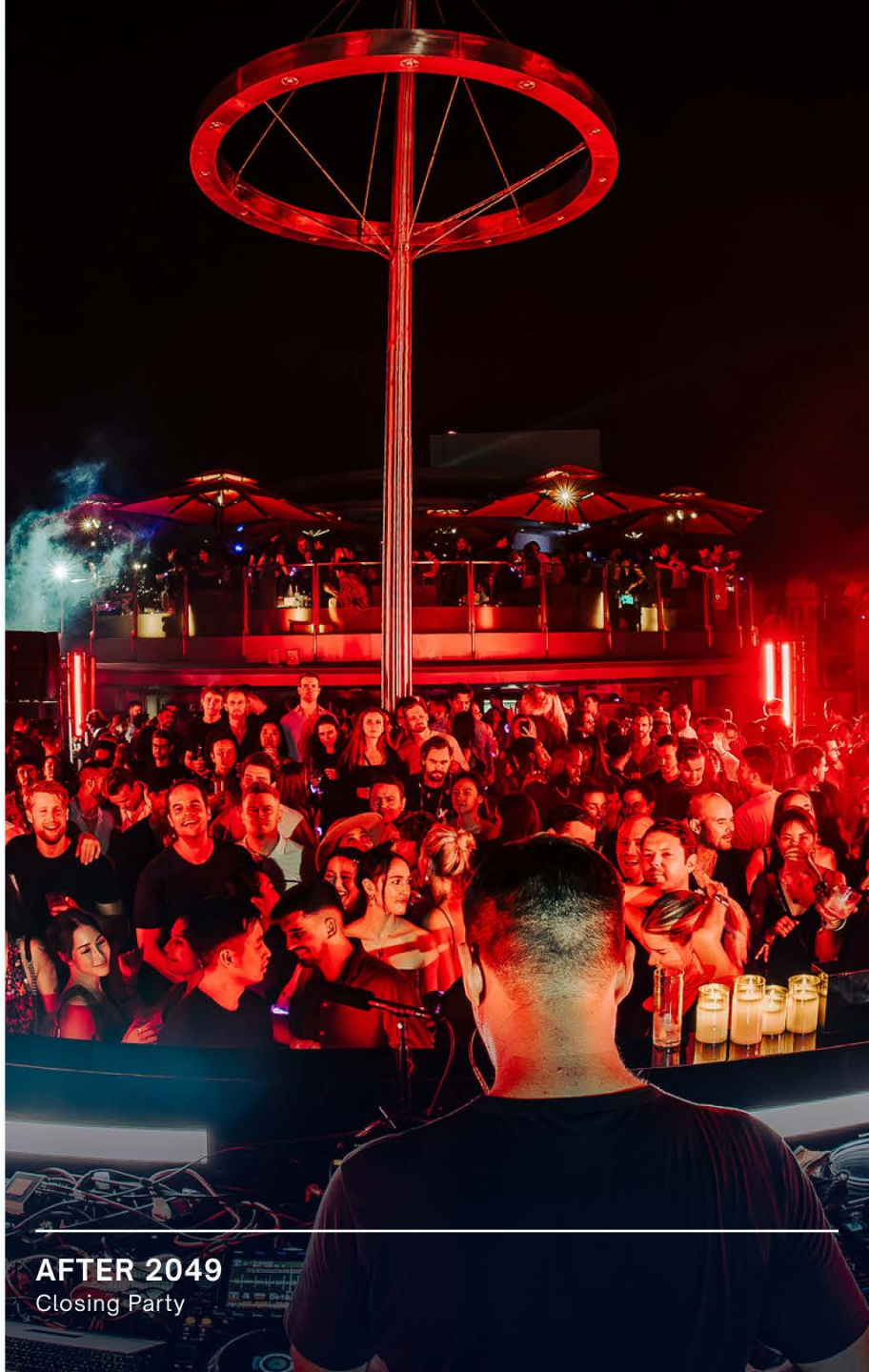


# CLOSING THE EVENT ON A HIGH NOTE

AFTER 2049, the official closing event of TOKEN2049, transformed Marina Bay Sands' SkyPark Observation Deck and CÉ LA VI into an unforgettable finale.

The event marked Polygon Productions' Asia debut outside of Wonderfruit, showcasing their cutting-edge 360° L-Acoustics L-ISA technology in Singapore for the first time. This advanced system created a multi-dimensional soundscape, delivering audio from all directions and fully immersing attendees in sound. Paired with synchronized lighting, the result was a captivating multi-sensory experience unlike any other.

The night featured the Singapore debut of award-winning electronic trio WhoMadeWho, joined by South African DJ Da Capo and returning acts ANONM, Leon, Milam, and Mo-Shi. With its integration of advanced audio technology, dynamic performances, and breathtaking views, AFTER 2049 further cemented how TOKEN2049 stands alone as a festival unlike any other, delivering a truly immersive and forward-thinking experience.



**AFTER 2049**  
Closing Party

## FEEL THE BEAT

Polygon Productions introduced haptic vests at AFTER 2049, taking the music experience to the next level. These wearable sensation devices allowed attendees to feel every beat as it pulsed through their bodies. Equipped with six haptic units, the vests converted sound into movement, making each note a rich and memorable experience.





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ZEEBU

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TRON  
BUIDL  
ON  
TRON

TRON  
TRON DAO

TRON:  
BETWEEN LAUNCHING

TRON DAO VENTURES?  
THE STRATEGIC PLANNING  
ACCELERATOR ASSISTANCE  
THE COMMUNITY

TOKEN2049

Soneium

Soneium

Soneium



TOKEN2049 SINGAPORE

# EVENT PARTNERS

## TITLE PARTNERS



## PLATINUM PARTNERS





TOKEN2049 SINGAPORE

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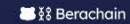
## GOLD PARTNERS





# EVENT PARTNERS

## SILVER PARTNERS

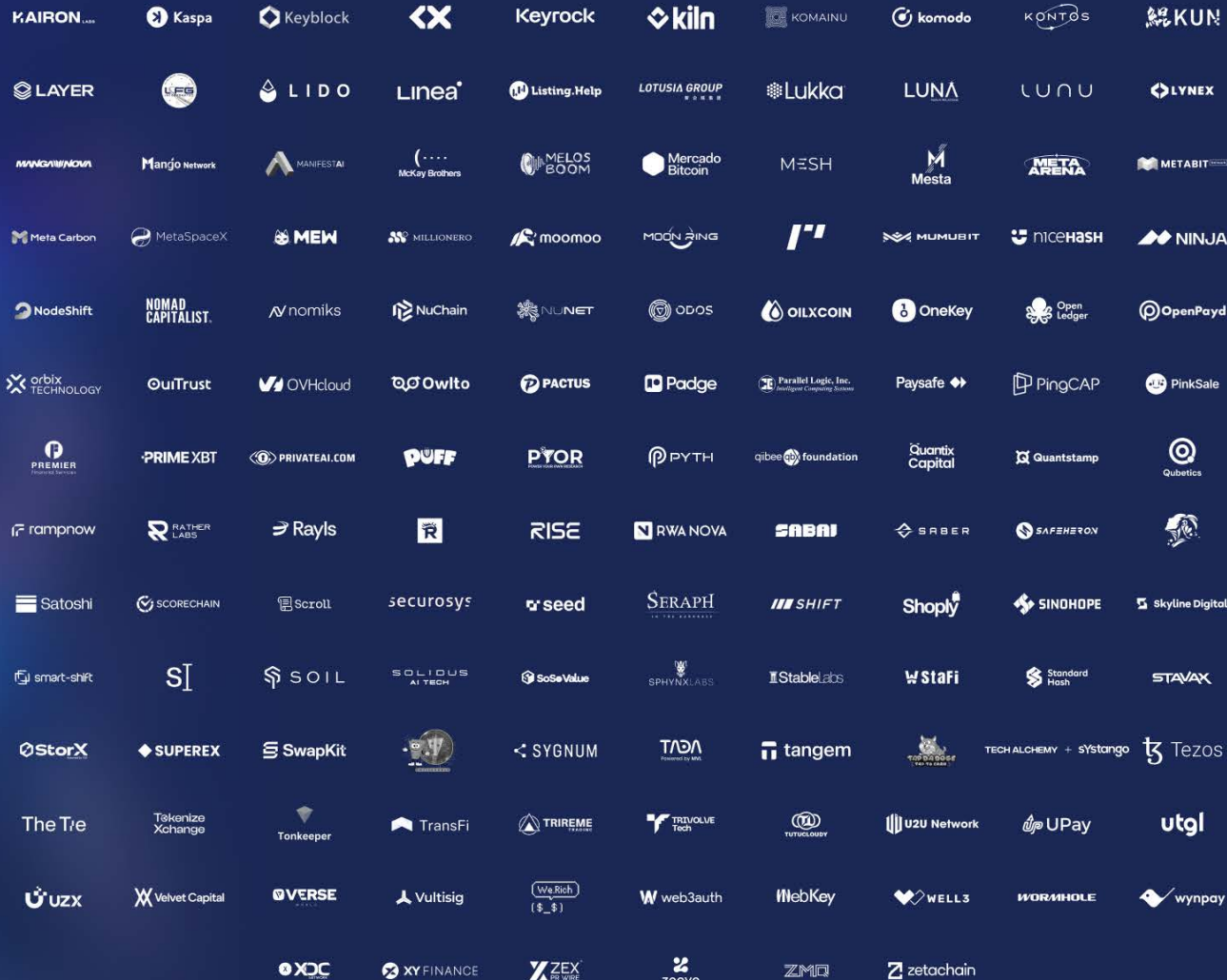




TOKEN2049 SINGAPORE

# EVENT PARTNERS

## SILVER PARTNERS





# JOIN US AT OUR NEXT EVENTS



30 APR-1 MAY 2025 | MADINAT JUMEIRAH

**TOKEN2049 Dubai**

The Premier Crypto Event



18-19 JUNE 2025 | MARINA BAY SANDS

**SuperAI Singapore**

The Premier AI Event



1-2 OCTOBER 2025 | MARINA BAY SANDS

**TOKEN2049 Singapore**

The World's Largest Crypto Event





# TOKEN 2049

THE WORLD'S LARGEST CRYPTO EVENT

[www.token2049.com](http://www.token2049.com)